

Poster	"highlights the objectives, methods and results of your project or research"		
	Content		30%
	Title	Descriptive but not overly long	
	Originality of work	Considered in the context of enrolment program and level	
	Objectives	Clearly understood (may be explicitly stated or implicit)	
	Methods	Clearly described and/or illustrated	
	Results	Presented appropriately (maps and/or charts)	
	References	As needed	
	Design		30%
	Visual layout	Balance of text and graphics, placement of elements, use of white space	
	Structure	Flow of ideas/process, meaningful sections	
	Use of Colour	Accent colours, background (colour or image), appropriate colours in maps and other illustrations	
Summary Paper	"explains your project or research, 800-1000 words maximum, include maps and other illustrations"		
	Content		20%
	Purpose	Clearly expressed reason for project or research, relates to the content of the poster	
	Methodology	Tools and processes described in appropriate detail for 1000-word limit	
	Results and Analysis	Described in the context of the stated purpose	
	References	Relevant to project	
	Style and Illustrations		10%
	Clarity and Conciseness	Purpose and outcome are clear, does not seem to exceed word limit	
	Structure	Logical flow of ideas, appropriate sections/headings, placement of figures	
	Appropriate Figures	Maps and other graphics illustrate important aspects of project	
Personal Statement	"describing your experience with GIS and why you want to attend the Esri UC"		10%
	Experience	Provides examples of when and how the applicant has used GIS	
	Benefits	Demonstrates awareness of type of sessions at the Esri UC	
			100%